

# jrodconcerts



## Media

Founded By

**Jamie Rodriguez**

### **PRESS KIT**



# jrodconcerts



## Media

Jrodconcerts Media is a global production house focused on high-quality storytelling and the preservation of music culture. Founded by Jamie A Rodriguez—a Recording Academy Voting Member with over twenty years of industry experience—we move past the daily noise to provide a clear platform where the world's most influential artists share their stories.

### Our Mission

To document and preserve the stories of the world's most influential artists. By combining twenty years of industry experience with a commitment to high-fidelity storytelling, Jrodconcerts Media serves as a bridge between the core of music culture and a worldwide audience of dedicated listeners.

**PROUD MEMBER OF**



THE RECORDING ACADEMY®

**ACADEMY  
OF COUNTRY MUSIC**

**CMA**™  
COUNTRY MUSIC ASSOCIATION





**You Can Find Us Everywhere**



**Verified Reach: 450K+ Annual High-Fidelity Engagements**  
Podtrac, Nov 2025

Top 6% of Global Music Podcasts (Podtrac Certified)

Average of 38.5K Monthly Active Listeners across the  
Jrodconcerts ecosystem.



**90K**  
**Social Followers**

**48K**  
**Monthly Visual Impressions**

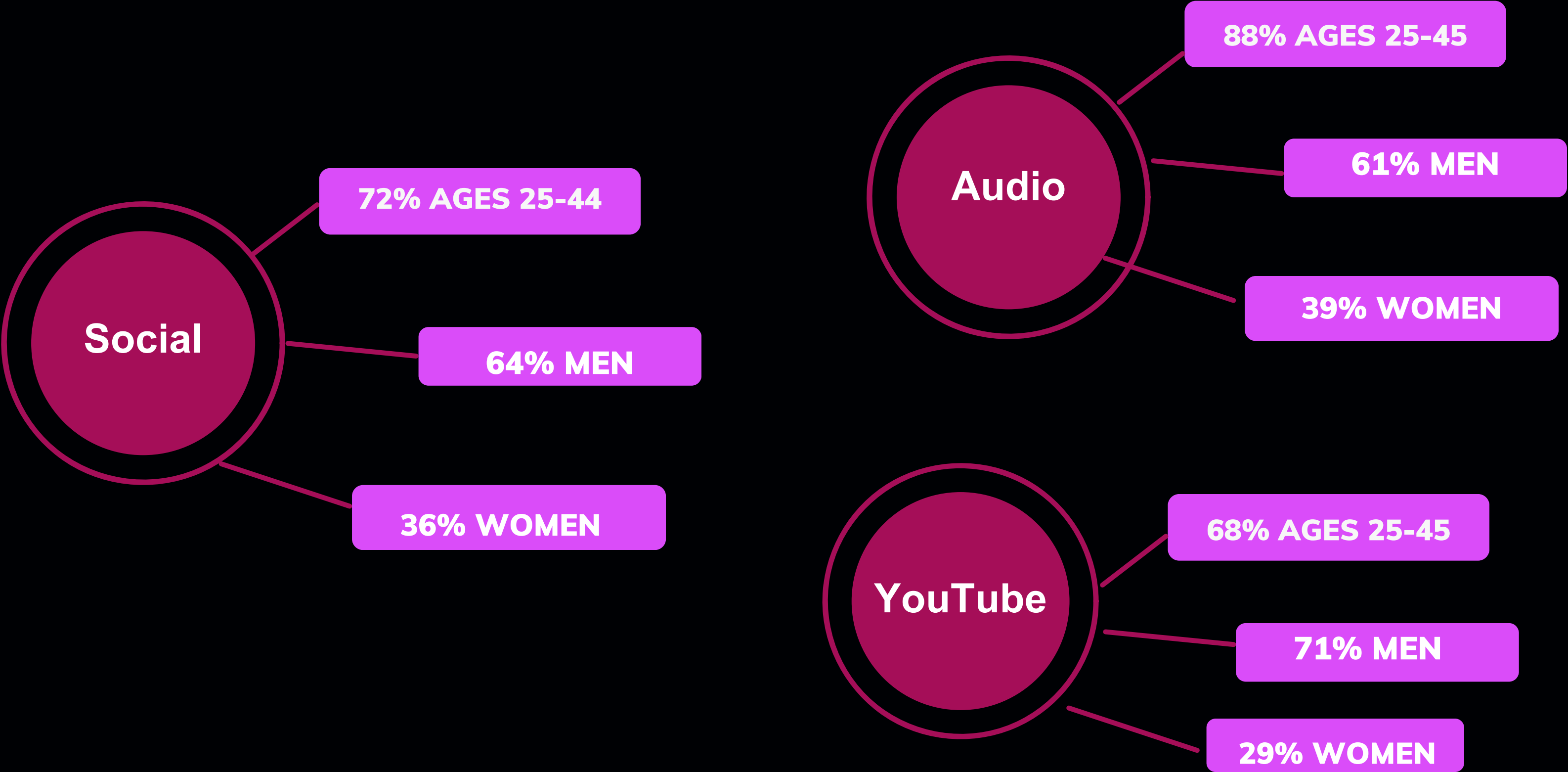
**Listeners**  
**in 120 Countries**



**AUTHENTIC.**  
**UNFILTERED.**  
**24/7.**



# We Reach Different Audiences Across Different Platforms



# Our Brands

jrodconcerts



The Podcast

jrodconcerts



The Podcast

**LIVE!**

With Host: Jamie Rodriguez

NASHBAST MIAMI





# The Jrodconcerts Media Slate



## Podcast Shows

Our flagship long-form dispatches. We move beyond the "interview" to create a permanent audio record of the industry's most influential voices.



## The Visual Archive (Studio & Documentary)

Studio Sessions: Minimalist, cinematic captures of artists in their element.

The Unfiltered Series: Behind-the-scenes documentary shorts and artist portraits.

Visual Logs: Curated YouTube dispatches



## Live Infrastructure (Flagship Events)

Our physical footprint in the world's most important cultural hubs. We don't just cover the scene; we build the stage.







# CASE STUDY: NASHBASH MIAMI ART Bridging the Nashville Sound with Global Culture





**Cultural Anchor:** Positioned as the "must-attend" official kickoff for Art Week at the historic Miami Beach Bandshell.

**Network Growth:** Facilitated direct peer-to-peer collaboration between headlining artists and global brand executives.





# Sponsorship Opportunities

Reach our fans to make them your fans



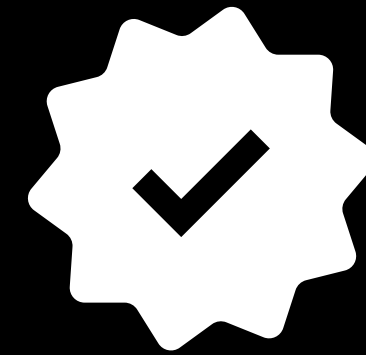
## Reach

Unmatched reach among  
Millennial and Gen-Z audiences



## Influence

Our passionate fans convert



## We Editorialize Brands

Our endorsement is real and authentic



## **Why Sponsors Choose Jrodconcerts: The Podcast**

**The Jrodconcerts ecosystem is a concentrated hub for the music industry's vanguard. Our audience isn't just "interested" in music culture; they are the architects of it—festival buyers, artist managers, and high-net-worth tastemakers.**

**In an era of automated content, Jamie's "Founder-Led" perspective serves as a trust-anchor. Because the brand is rooted in a "Native Peer" relationship with the artists we feature, brand integrations are treated as organic recommendations rather than traditional advertisements. We don't just "endorse"—we curate.**



# Advertising Formats

**Strategic Pre-Roll (Host-Read)** Establish immediate authority. Your brand is the first frequency the audience hears, integrated seamlessly into the introduction

**\$75 per dispatch**

**24-Dispatch Minimum (6 Month Cycle)**

**Investment: \$1,800**

**Mid-Roll Ads** Inserted during high-engagement story arcs. These aren't "ads"—they are curated recommendations woven into Jamie's personal dispatches and artist conversations.

**\$100 per dispatch**

**Commitment: 24-Dispatch Minimum (6 Month Cycle)**

**Investment: \$2,400**

**Sponsored Segments:** Exclusive alignment with high-value coverage (e.g., The Grammys, Tokyo Residency, Hall of Fame). This includes a custom intro, outro, and dedicated mention in the Vanguard Archive newsletter.

**Starting at \$500 per featured event**



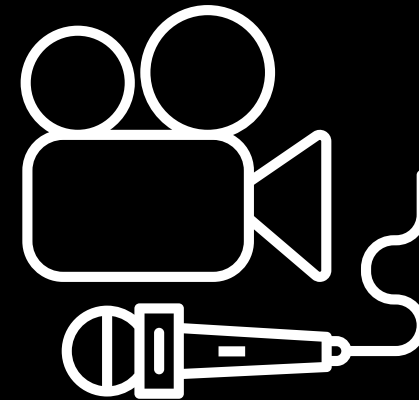
# Other Services

**Partner with our acclaimed services**



## **Cinematic Performance Assets**

**We capture the energy of the live frequency with archival precision. From the intimate stages of Tokyo to the grand scale of Nashville, our visual style is built on high-contrast, architectural storytellings**



## **Event Coverage**

**Jrodconcerts Media provides comprehensive archival coverage of major music festivals and industry summits. We move beyond standard reporting to capture the atmosphere, the architecture, and the "vanguard" moments of the event.**



## **Artist Promotion**

**We provide a high-fidelity platform for artists to communicate their creative frequency. This is not a standard press stop; it is an entry into the Jrodconcerts Media Archive**

# Proven Ability To Help Our Partners Break Through



**At Jrodconcerts Media, we drive business to our partners by creating content that resonates with coveted audiences**

## **Inquire // Strategic Engagement**

**Jrodconcerts Media // Nashville**

**We are selective with our partnerships to ensure every collaboration maintains the Soul & Motion frequency. If you are ready to integrate your artist or brand into the Jrodconcerts Media, let's initiate the dialogue.**

### **Direct Inquiries:**

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