

jrodconcerts



Media

Founded By

Jamie Rodriguez

PRESS KIT



jrodconcerts



Media

Jrodconcerts Media is a global production house focused on high-quality storytelling and the preservation of music culture. Founded by Jamie A Rodriguez—a Recording Academy Voting Member with over twenty years of industry experience—we move past the daily noise to provide a clear platform where the world's most influential artists share their stories.

Our Mission

To document and preserve the stories of the world's most influential artists. By combining twenty years of industry experience with a commitment to high-fidelity storytelling, Jrodconcerts Media serves as a bridge between the core of music culture and a worldwide audience of dedicated listeners.

PROUD MEMBER OF



THE RECORDING ACADEMY®

ACADEMY
OF COUNTRY MUSIC

CMA™
COUNTRY MUSIC ASSOCIATION





You Can Find Us Everywhere



Verified Reach: 450K+ Annual High-Fidelity Engagements
Podtrac, Nov 2025

Top 6% of Global Music Podcasts (Podtrac Certified)

Average of 38.5K Monthly Active Listeners across the
Jrodconcerts ecosystem.



90K
Social Followers

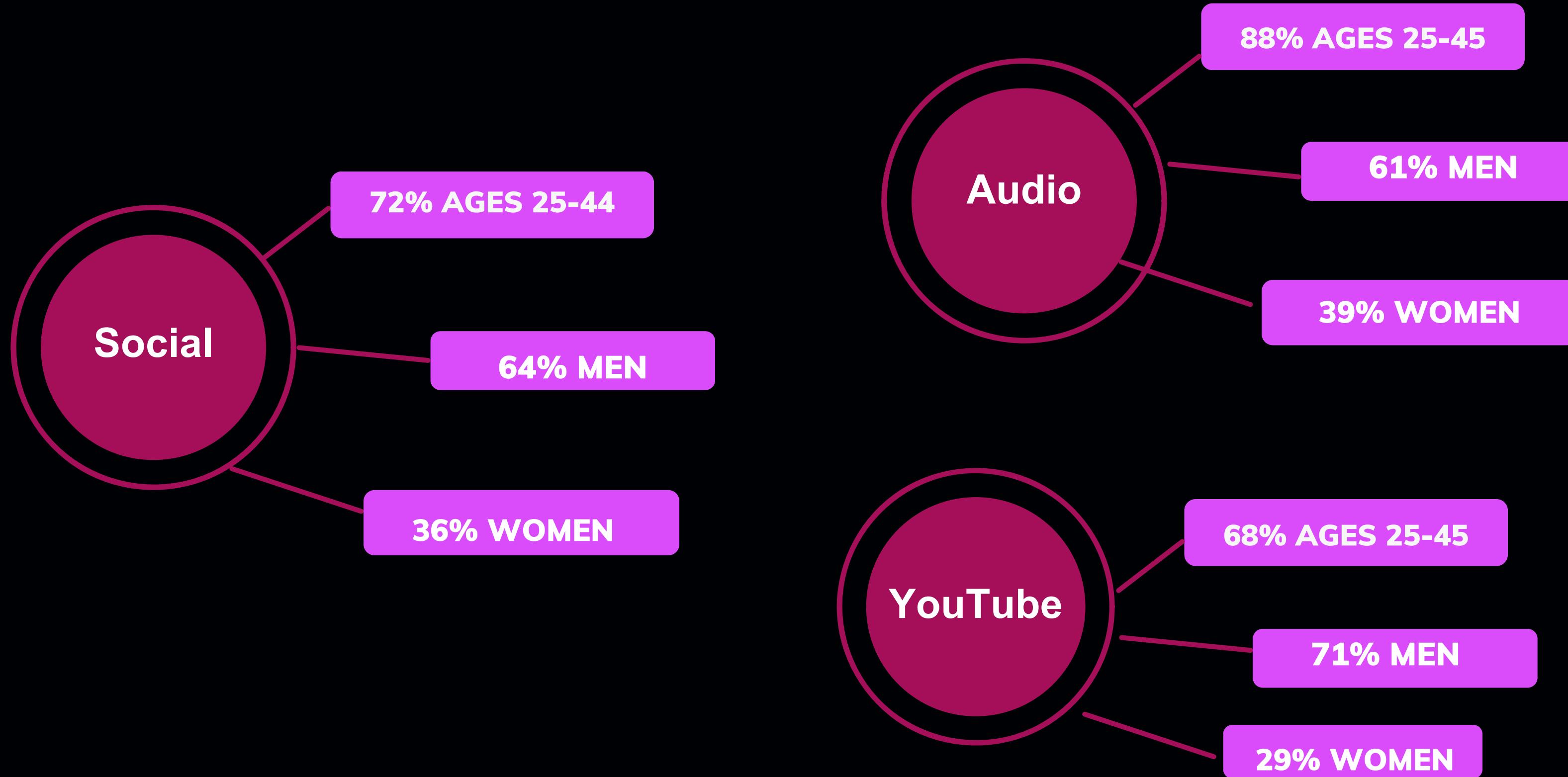
48K
Monthly Visual Impressions

Listeners
in 120 Countries



AUTHENTIC.
UNFILTERED.
24/7.

We Reach Different Audiences Across Different Platforms



Our Brands

jrodconcerts



The Podcast

jrodconcerts



The Podcast

LIVE!

With Host: Jamie Rodriguez

NASHBASH MIAMI



The Jrodconcerts Media Slate



Podcast Shows

Our flagship long-form dispatches. We move beyond the "interview" to create a permanent audio record of the industry's most influential voices.



The Visual Archive (Studio & Documentary)

Studio Sessions: Minimalist, cinematic captures of artists in their element.

The Unfiltered Series: Behind-the-scenes documentary shorts and artist portraits.

Visual Logs: Curated YouTube dispatches



Live Infrastructure (Flagship Events)

Our physical footprint in the world's most important cultural hubs. We don't just cover the scene; we build the stage.



CASE STUDY: NASHBASH MIAMI ART Bridging the Nashville Sound with Global Culture



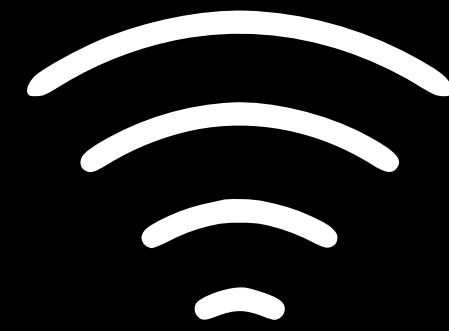
Cultural Anchor: Positioned as the "must-attend" official kickoff for Art Week at the historic Miami Beach Bandshell.

Network Growth: Facilitated direct peer-to-peer collaboration between headlining artists and global brand executives.



Sponsorship Opportunities

Reach our fans to make them your fans



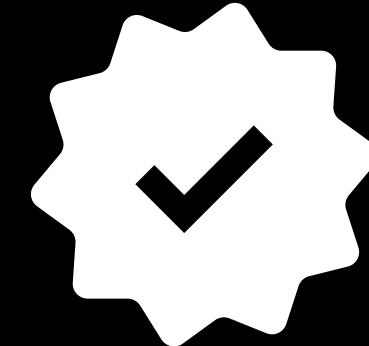
Reach

Unmatched reach among
Millennial and Gen-Z audiences



Influence

Our passionate fans convert



We Editorialize Brands

Our endorsement is real and authentic



Why Sponsors Choose Jrodconcerts: The Podcast

The Jrodconcerts ecosystem is a concentrated hub for the music industry's vanguard. Our audience isn't just "interested" in music culture; they are the architects of it—festival buyers, artist managers, and high-net-worth tastemakers.

In an era of automated content, Jamie's "Founder-Led" perspective serves as a trust-anchor. Because the brand is rooted in a "Native Peer" relationship with the artists we feature, brand integrations are treated as organic recommendations rather than traditional advertisements. We don't just "endorse"—we curate.

Advertising Formats

Strategic Pre-Roll (Host-Read) Establish immediate authority. Your brand is the first frequency the audience hears, integrated seamlessly into the introduction

\$75 per dispatch

24-Dispatch Minimum (6 Month Cycle)

Investment: \$1,800

Mid-Roll Ads Inserted during high-engagement story arcs. These aren't "ads"—they are curated recommendations woven into Jamie's personal dispatches and artist conversations.

\$100 per dispatch

Commitment: 24-Dispatch Minimum (6 Month Cycle)

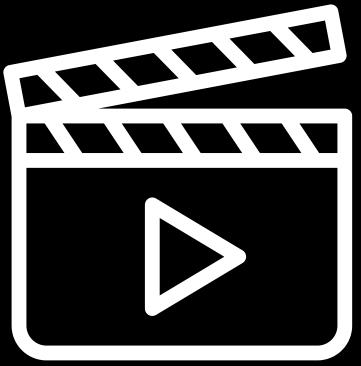
Investment: \$2,400

Sponsored Segments: Exclusive alignment with high-value coverage (e.g., The Grammys, Tokyo Residency, Hall of Fame). This includes a custom intro, outro, and dedicated mention in the Vanguard Archive newsletter.

Starting at \$500 per featured event

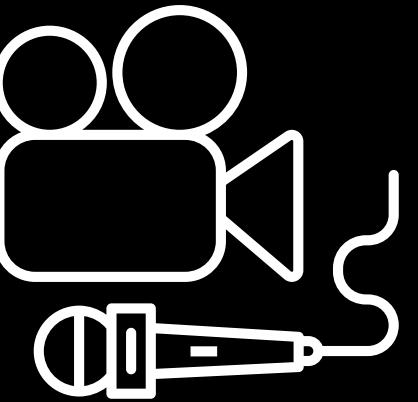
Other Services

Partner with our acclaimed services



Cinematic Performance Assets

We capture the energy of the live frequency with archival precision. From the intimate stages of Tokyo to the grand scale of Nashville, our visual style is built on high-contrast, architectural storytelling.



Event Coverage

Jrodconcerts Media provides comprehensive archival coverage of major music festivals and industry summits. We move beyond standard reporting to capture the atmosphere, the architecture, and the "vanguard" moments of the event.



Artist Promotion

We provide a high-fidelity platform for artists to communicate their creative frequency. This is not a standard press stop; it is an entry into the Jrodconcerts Media Archive.

Proven Ability To Help Our Partners Break Through



At Jrodconcerts Media, we drive business to our partners by creating content that resonates with coveted audiences

Inquire // Strategic Engagement

Jrodconcerts Media // Nashville

We are selective with our partnerships to ensure every collaboration maintains the Soul & Motion frequency. If you are ready to integrate your artist or brand into the Jrodconcerts Media, let's initiate the dialogue.

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